

PRIVACY POLICY

Learn more about the *Privacy Policy of Merivian*, which explains how we collect, use, disclose and transfer your data.

Company Info:

MERIVIAN is a licenced trademark owned by Perceptive Matter;
Leidsestraat 28, 2013XL Haarlem;
Chamber of Commerce, Amsterdam: 85179302;
VATnr : NL004063257B51

MERIVIAN respects the privacy rights of its online visitors and recognizes the importance of protecting the information collected about them. We have adopted a corporate wide Privacy policy that guides how we collect, store and use the information that you provide us with.

What Information Do We Collect?

We collect information from you when you register on the site, place an order, enter a contest or sweepstakes, respond to a survey or communication such as e-mail, or participate in another site feature. When ordering or registering, we may ask you for your name, e-mail address, mailing address, phone number, body measurements, payment details, purchase and browsing behaviour, website usage, website usage or other information. Credit card information will be requested for the purchase and processes by a payment provider. The information will be stored encrypted with us, as a proof of the payment. Those data are mandatory to process the order placed. Please refer to the point "How Do We Protect Visitor Information?" about this. You may, however, visit our site anonymously. We also collect information about gift recipients so that we can fulfill the gift purchase. Like many websites, we use "cookies" to enhance your experience and gather information about visitors and visits to our websites. Please refer to the "Do we use 'cookies'?" section below for information about cookies and how we use them. Your provided data will be modifiable for you in your personal account, which is only accessible by an individual password of your choice. You can log into your personal account to see your saved data. Furthermore you have the right to request information regarding the usage of your information. The data concerning the transaction will be stored with us for a period of at least 5 years after the end of the financial year, when the order is placed. Personal information will be stored for an unlimited period of time, except you ask for us to erase.

Newsletter subscription

If you wish to receive our newsletters, you have to give us permission to send you our newsletters by filling in your e-mail address in the designated newsletter signup box or by checking the newsletter box during the registration process. We offer you at all times the opportunity to opt-out of any service. Any newsletter we send contains an automated opt-out link. If you have any questions regarding our newsletter or wish to be removed you can send an e-mail to: info@Merivian.nl

How Do We Use Your Information?

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways: to personalize your site experience and to allow us to deliver the type of content and product offerings in which you are most interested. To allow us to better service you in responding to your customer service requests. To quickly process your transactions. To inform you about interesting news about the company and to send you personalized promotion for advertising purposes. To better understand the usage of our website and to conduct analysis. To administer a contest, promotion, survey or other site feature. If you have opted-in to receive our e-mail newsletter, we may send you periodic e-mails. If you would no longer like to receive promotional e-mail from us, please refer to the "How does the e-mail subscription work? How can I opt-in or opt-out" section below. Visitors who register or participate in other site features such as marketing programs and 'members-only' content will be given a choice whether they would like to be on our e-mail list and receive e-mail communications from us.

How Do We Protect Visitor Information?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. When you place orders or access your personal information, we offer the use of a secure server. Information will be saved for an unlimited period of time, unless you ask us to erase your personal information. All credit card and payment information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Do We Use "Cookies"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information, also for

social media. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work). You do this through your browser (like Safari or Internet Explorer) settings. Each browser is a little different, so look at your browser "Help" menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. However, you can still place orders by contacting customer service at admin@Merivian.nl

Do We Disclose The Information We Collect To Outside Parties?

We do not transfer your personally identifiable information to outside parties unless we provide you with advance notice, except as described in our Privacy Policy. The term "outside parties" does not include our business. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Your Consent

By using our site, signing up for e-mail subscriptions or placing any order, you consent to our privacy policy. If you are under 16 you must let your parents or guardian know about our Privacy Policy before registering to use this site. We reserve the right to only accept orders from those over 18 years.

Changes To Our Policy

This online privacy policy applies only to information collected through our website and not to information collected offline. If we decide to change our privacy policy, we will post those changes on this page. Policy changes will apply only to information collected after the date of the change. This policy was last modified on May 24, 2018. These terms & conditions comply with the General Data Protection Regulation (EU) 2016/679 of 27 April 2016.

Questions or Complaints

For more information about our policies, please go to the Customer service section of our website. You can also send us an e-mail at info@Merivian.nl.

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